Cookie Policy

This Cookie Policy explains how BPS Global Group (bps-group.net) uses cookies and similar technologies to recognize you when you visit our website. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

1. What are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

2. Why Do We Use Cookies?

We use cookies and similar technologies for the following purposes:

1. **To Improve Your Experience**: Cookies help us to understand how you use our website, which allows us to enhance your overall experience.

2. **To Personalize Your Experience**: Cookies allow us to personalize the content and advertisements you see based on your previous interactions with our website.

3. **To Analyze Website Usage**: Cookies help us to analyze how people use our website, which allows us to improve our website and the services we offer.

3. What Types of Cookies Do We Use?

We use the following types of cookies on our website:

1. **Essential Cookies**: These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you, such as setting your privacy preferences, logging in, or filling out forms.

2. **Analytical/Performance Cookies**: These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our website. They help us understand which pages are the most and least popular and how visitors move around the site.

3. **Functional Cookies**: These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages.

4. **Targeting/Advertising Cookies**: These cookies may be set through our website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites.

4. How to Control Cookies

You can control and manage cookies in various ways. Please be aware that blocking all cookies may affect your experience on the website and the services we are able to offer.

1. **Browser Settings**: Most web browsers allow some control over most cookies through the browser settings. You can find out how to manage cookies in your browser by following the links below:

   - **Google Chrome**

   - **Mozilla Firefox**

   - **Microsoft Edge**

   - **Apple Safari**

2. **Opt-out**: You can opt-out of interest-based advertising cookies by visiting the **Network Advertising Initiative** or the **Digital Advertising Alliance**.

If you have any questions or concerns about our use of cookies, please contact us at enquiry@bps-group.net | https://www.bps-group.net.